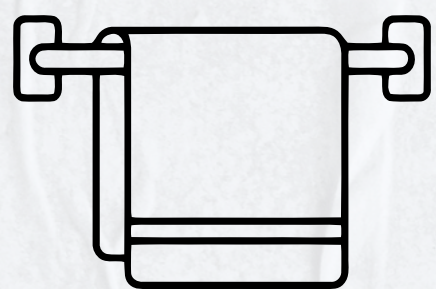


SAVE WATER LIVES

Every day, millions of litres of water are used worldwide to wash towels that have only been used once.

Help us conserve water and protect the environment...

YOU MAKE THE CHOICE:



A towel on the rail means:
"I will use again."

A towel on the floor means:
"Please replace."

